

PCF STRATEGIC PLAN 2017-2021 DRAFT

Introduction

The Paediatric Continence Forum (PCF) is an independent national campaign group which was set up in 2003 to increase political awareness of the needs of children and young people with continence problems and to improve NHS services in this often neglected area of child health.

With a membership of key clinicians and companies, the PCF also has strong links to the national charity ERIC, the Children's Bowel and Bladder Charity and Bladder and Bowel UK (formerly PromoCon). It also has formal representation from the Royal College of Paediatrics and Child Health, the Royal College of Nursing, the Community Practitioners' and Health Visitors' Association and the School and Public Health Nurses Association.

This document sets out the framework for the PCF's work over the next four years and against which its activities will be measured.

Vision

For every Clinical Commissioning Group or Health Board in the UK to have a proper integrated paediatric continence (bladder and bowel) service.

Aims (The difference we want to make)

a) To increase awareness and understanding within the Commissioning Board and its equivalent in the devolved nations, the Government and amongst service commissioners, managers and practitioners of:

- The need for integrated, well-resourced, community-based paediatric continence services to be available to all children and parents nationally and on an equal basis
- The principles of good practice and the key elements in the design of such services
- The savings to be made from running properly integrated and resourced services, with improved clinical outcomes
- The effect of decommissioning the role of school nurses who provided continence services at Level/Tier 1

b) To improve the level of integration of existing community-based, paediatric continence services nationally and to encourage the establishment of new services, where necessary, in order to move towards a fully integrated and adequately resourced service within each CCG, Health Board or equivalent.

c) For paediatric continence to be higher on the agenda of national policy-making as both a clinical and public health need.

d) For the PCF to be better known nationally amongst commissioners and national policy-makers and practitioners.

e) To achieve a NICE clinical guideline on daytime incontinence.

Objectives (What we will do to achieve these aims)

Relating to Aims a) and b): PCF Commissioning Guide

- Undertake a Review of the PCF's Commissioning Guide in conjunction with NICE (*Year 1*)
- Work with key commissioners on the main Commissioning Board to champion the PCF Commissioning Guide (*Years 1-2*)
- Publicise the Commissioning Guide (*Years 1-4*)

Data collection to support the implementation of the Commissioning Guidance

- Carry out a repeat FOI survey of Clinical Commissioning Groups (England) and their equivalents in the devolved nations (*Year 1*)

- Upload the results of the survey on to ChiMat's Continence Needs Assessment module and update other elements of the module (*Year 1*). Encourage a similar process within the devolved nations (*Year 2*)
- Identify and engage with CCGs and their equivalents with inadequate services (*Years 1-4*)
- Upload examples of good practice (service specifications and business plans) on to the PCF website (*Years 1-4*)
- Complete and publicise data on the costs of an appropriate versus inappropriate patient journey (*Year 1*)

PCF Consultancy service to individual Clinical Commissioning Groups

- Train more PCF members to provide this service (*Year 1*)
- Publicise this service (*Years 1-4*)

Promotion of PCF documents

- Brief and actively involve MPs, Peers and relevant government officials within NHSE, PHE, the DH and DfE to promote the work of the PCF and disseminate its resources (*Years 1-4*)
- Engage with the National Clinical Director for Children, Dr Jackie Cornish (*Year 1*)
- Communicate with our member organisations and our clinical and parent supporters network via email, the PCF website, Twitter and Facebook, to: spread good practice; gain feedback on what is happening "on the ground"; and gain feedback on PCF plans (*Years 1-4*)

Relating to Aim c)

- Engage in a political programme with MPs, Peers and government officials to raise awareness of the needs of this group of children and the resources available from the PCF (*Years 1-4*)
- Respond to government consultations as required (*Years 1-4*)

Relating to Aim d)

- To undertake a literature review as a prelude to submitting an application to NICE for a clinical guideline on daytime incontinence (*Year 1*)